

# Ingrid Kart

## Product Design / Mobile App Development / Visual Direction

📍 Barcelona, Spain

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## PROFESSIONAL PROFILE

Results-driven **Product Designer and Mobile Developer** with a unique hybrid profile bridging the gap between creative design and technical implementation. Since specializing in Front-End and UX/UI at Baltic Talents Academy in 2018, I have dedicated my career to building intuitive, visually stunning, and highly performant cross-platform applications. Adept at leading the entire product lifecycle—from user research, visual direction, and creating scalable design systems, to writing clean, maintainable code in Flutter and Dart. Passionate about user-centric solutions and bringing complex ideas to life with pixel-perfect precision and high visual-editing and photographic standards.

## EDUCATION

**2020 - Present**

### Mobile App Development (Flutter & Dart)

**Self-Taught / Independent Learning**

Continuous self-education and project-based learning

**2018**

### Web Design, UX & Front-End Development

**Fast-Track Certificate Programs**

Baltic Talents Academy

**2010 - 2018**

## Bachelor's Degree

### Fine Arts / Graphic Design

Vilnius College of Technologies and Design

## LANGUAGES

<b>Spanish</b>	Native	<b>Russian</b>	Native
<b>Lithuanian</b>	Native	<b>English</b>	Intermediate

## SKILLS & EXPERTISE

### UX/UI Design

- User Research & Personas
- Wireframing & Prototyping
- Usability & A/B Testing
- Design Systems & Typography
- Figma, Sketch, Adobe CC

### Methodologies

- Agile / Scrum Framework
- Design Thinking
- Mobile-First Approach
- Cross-functional Collaboration

### Development & Tech

- Flutter & Dart (iOS, Android, Web)
- State Management (Provider/Riverpod)
- HTML5, CSS3, JavaScript ES6
- Firebase (Auth, Firestore)
- Git, GitHub, CI/CD basics

### Soft Skills

- Creative Problem Solving
- Effective Communication
- Adaptability & Fast Learner
- Attention to Detail (Pixel-Perfect)

## EXPERIENCE & PROJECTS

**2019 - Present**

### Independent Product Designer & Flutter Developer

**Freelance / End-to-end Solutions**

Deliver end-to-end digital solutions for diverse clients, acting as the bridge between creative visual direction and robust technical execution.

- Design user-centric interfaces and translate them into functional cross-platform applications using Flutter.
- Provide professional photography and advanced photo editing/retouching to elevate product visual identity.
- Establish scalable design systems to ensure brand consistency across web and mobile touchpoints.
- Integrate third-party APIs, payment gateways, and backend services for scalable digital products.

## 2023 - 2024

### One Mile Together - Social Walking App

#### End-to-End Product Designer & Developer

Designed and developed a mobile social app focused on creating walking habits and building community through shared goals. Available on App Store and Google Play.

#### Key Responsibilities:

- End-to-end conceptualization: product narrative, brand identity, and emotional tone visual direction.
- Designed the complete UX/UI flow for the shared habit experience, focusing on warmth and simplicity.
- Developed the promotional landing website and crafted visual assets for App Store and Google Play launches.
- Executed the bilingual rollout and managed the store submissions and marketing graphics successfully.

## 2022 - 2023

### Ayogis - Yoga Marketplace Ecosystem

#### Lead Product Designer & Flutter Developer

Created a comprehensive end-to-end digital ecosystem for the yoga sector: a B2C marketplace app for students, a B2B operations suite, and a growth dashboard.

#### Key Responsibilities:

- Architected product from scratch: research, brand system, interactive prototypes, and UI design.
- Developed 2 complete Flutter mobile applications encompassing more than 50 screens.

- Engineered serverless backend via Node.js + Firebase (15 Cloud Functions) and integrated Stripe Connect for onboarding and payments.
- Delivered store assets, product photography, landing page, and web dashboard for a complete cross-platform launch.

**Technologies:** Flutter, Dart, Firebase, Node.js, Stripe, Google Maps, Figma, Photography

## VISUAL ARTS & INTERESTS

Beyond digital product development, I maintain a professional-level passion for traditional and digital visual arts. These creative pursuits deeply inform my visual direction and eye for pixel-perfect details.

- **Professional Photography:** Studio setup, event photography, and art-direction.
- **High-End Retouching:** Advanced photo editing, color grading, and composition adjustment using Adobe Photoshop/Lightroom.
- **Fine Arts:** Painting, drawing, and illustration (traditional and digital).